

For Immediate Release

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**HouseWorks CEO Receives Distinguished Social Worker Alumni Award from
The Boston College Graduate School of Social Work**

Newton, MA, January 22, 2010 – Andrea Cohen, CEO and Co-founder of HouseWorks, a Newton-based private home care company, has been awarded The Distinguished Social Worker Alumni Award from the Boston College Graduate School of Social Work.

Each year, the Boston College Graduate School of Social Work presents an award to an outstanding alumna who has made a significant contribution to the practice of social work. In the past, winners have been honored for their role in social work education, contribution to social change, ability to enhance the profession in the larger community, and their support of the College's students and alumni.

Cohen is a social entrepreneur, dedicated to transforming the way care is delivered at home. Her passion for "getting it right" has inspired a series of pioneering ventures that raise the bar for helping seniors age in place. As HouseWorks' CEO, she has built the largest private-pay home care company in New England while creating innovative partnerships that support seniors at home, in senior housing, and in intentional communities like Boston's Beacon Hill Village. Cohen's driving vision is to create a world in which seniors can embrace aging rather than fear it – a daunting challenge to which she has brought great passion and perseverance.

"It's such an honor to receive this award" said Cohen. "As a social worker, the value of giving back was constantly reinforced. I have every intention to leveraging HouseWorks' success as a powerful force for bringing about social change".

Cohen will receive her award on March 25th at the Graduate School of Social Work Annual Alumni Event 2010 at Boston College's Yawkey Center. To learn more or register for the event, please visit <http://www.bc.edu/schools/gssw/newsevents/events/2009/alumni-event10.html>.

About HouseWorks

HouseWorks, headquartered in Newton, Mass., is a private-pay home care company dedicated to helping seniors live independently. Known for flexibility, reliability and responsiveness, HouseWorks operates with an innovative, customer-driven approach to service delivery that returns a sense of control to adult children and their parents. Under the leadership of CEO and Co-founder Andrea Cohen, an At-Large delegate to the 2005 White House Conference on Aging (WHCoA), HouseWorks has been named one of the *Top Woman-Led Businesses in Massachusetts* by The Center for Women's Leadership at Babson College and the Commonwealth Institute, 2009 winner of the Pinnacle Award for Achievement in Entrepreneurship, was a finalist for the Smaller Business Association of New England (SBANE) 'New England Innovation Awards', a winner of Annual Stevie Awards for Women in Business, and a winner of the "Business Excellence Award" from the Greater Boston Chamber of Commerce. For more information, please visit www.house-works.com.

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